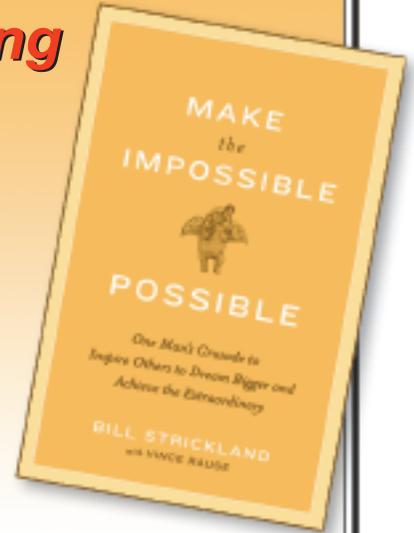


College Students Are Reading

Bill Strickland's MAKE THE IMPOSSIBLE POSSIBLE



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Indiana University of Pennsylvania Common Freshman Reader (IUP)

To set the tone for academic excellence, IUP offers a common reading program to all new students. In 2009, students and staff received a copy of *Make the Impossible Possible* and read it before the start of the school year.

President of IUP, Dr. Tony Atwater called the book *"an exhilarating and introspective memoir of one man's journey to the pinnacle of personal and professional success. An inspiring personal portrait of passion, challenge and triumph which provides valuable and practical advice for realizing personal and professional aspirations. A must read!"*

Harvard Business School Case Study

HBS is currently conducting its fourth case study on Bill Strickland and his program at Bidwell, that tracks the progress the team has made in replicating the Bidwell model in other cities.

HBS Professor Toby Stuart says: *"Bill Strickland's story is amazing. He has acquired international recognition for the fantastic work that the Center does in Pittsburgh and he has a bold vision for addressing some of the fundamental problems created by a broken educational system and unacceptable levels of urban poverty."*

Dominican University Honors

On August 31, 2009, Dominican University presented its 2009 Bradford-O'Neill Medallion for Social Justice to Bill Strickland, Jr. during the university's convocation. Strickland also served as the convocation speaker.

Bill Strickland has received 12 Honorary Doctorate Degrees:

- Bethany College
- Carnegie Mellon University
- Chatham College
- Columbia College
- Edinboro University
- Maryland Art Institute
- Robert Morris University
- Rutgers University
- San Francisco Art Institute
- Slippery Rock University
- University of Pittsburgh
- Westminster College

For more information on Bill Strickland's College and University Connections, go to:

www.Bill-Strickland.com

Please turn over 

Bill Strickland

Bill Strickland is the President and CEO of Manchester Bidwell Corporation and its subsidiaries, Manchester Craftsmen's Guild (MCG), and Bidwell Training Center (BTC).

He is nationally recognized as a visionary leader who authentically delivers educational and cultural opportunities to students and adults within an organizational culture that fosters innovation, creativity, responsibility and integrity.

Throughout Strickland's distinguished career, he has been honored with numerous prestigious awards for his contributions to the arts and the community, including the coveted MacArthur "Genius" award. The past several decades have been dedicated to maintaining successful relationships with prominent national foundations and political leaders who share his passion and vision for a healthier future.

www.Bill-Strickland.com

Testimonials

"This book provides a journey into the mind of a true social entrepreneur. Read it and you'll understand why Bill Strickland is such an inspiration to so many aspiring and practicing managers." —James Heskett, Harvard Business School

"Are you yearning to pursue what others say is an unrealistic or impractical dream? This is the book for you. By telling his remarkable story, Bill Strickland shows us that an impossible notion is just an idea nobody had the guts to try. With great flair and amazing range—you'll read about jazz, pottery, airplanes, even orchids!—he reveals how each of us can change our part of the world. Like the man who wrote it, this book is inspired and inspiring."

—Daniel H. Pink, *New York Times* bestselling author of *A Whole New Mind*

"The Manchester Craftsmen's Guild is a testament to the power of the arts to transform children's lives. Its students learn much more than how to shape clay, take pictures, and appreciate jazz. They leave the Guild knowing that they have the potential and tools to become successful and productive citizens."

—Hillary Rodham Clinton

"Bill Strickland is a genius, because he sees the inherent genius in everyone. Bill's ability to inspire hope is powerful, universal, and world changing. *Make the Impossible Possible* will show you how you can achieve even your wildest dreams. Bravo!"

—Jeff Skoll, first president of eBay, founder and chairman, Skoll Foundation

"Passionate. Inspirational. Hopeful. Optimistic. Powerful. Compelling. And most important—it works . . . Here is the cure to what ails this country. Take it home. Read it. Then live it." —Alan M. Webber, founding editor, *Fast Company* magazine

